



TECHNOLOGY & INNOVATION EXPO



THURSDAY, DECEMBER 5, 2024

Dunn-Richmond Economic Development Center • Southern Illinois University • Carbondale, Illinois

Company or Organization Name

Representative(s) Attending

Mailing Address

City

State

ZIP

Phone Number

Fax Number

Email

SPONSORSHIP LEVELS

Platinum (\$5,000 and up) \$ _____

Gold (\$3,000 and up) \$ _____

Silver (\$1,500 and up) \$ _____

Bronze (\$500 and up) \$ _____

Friends of Expo (\$250 and up) \$ _____

Deadline for sponsorship registration is
November 1, 2024.

PAYMENT OPTIONS

Check (made payable to *SIU Carbondale*)

Mail completed form and payment to:
Events and Outreach
Anthony Hall – Mail Code 6705
1265 Lincoln Drive
Southern Illinois University Carbondale
Carbondale, IL 62901

Credit Card

Visa Discover AmEx MasterCard

Name on Card

Credit Card Number

Exp. Date

CVC

PLATINUM

\$5,000 and up

limit of two platinum-level sponsors

Platinum-level sponsors will receive a full-page placement in the event program and a medium (two-person) table/booth. In addition to having their logo on either the name badges or lanyards provided to attendees, platinum-level sponsors also may choose to have their logo appear on the backdrop of an augmented-reality photo booth. Sponsors' logos and a short description will be featured with those of other platinum-level sponsors on the event website, and on scrolling presentation screens during the networking portion of the event. Platinum-level sponsors will be thanked by name during the event and may give a "speed pitch" on a germane topic.

GOLD

\$3,000 and up

limit of three gold-level sponsors

Gold-level sponsors will receive a full-page placement in the event program, a medium (two-person) table/booth, and may have their logo on either the name badges or lanyards provided to attendees. Sponsors' logos and a short description will be featured with those of other gold-level sponsors on the event website, and on scrolling presentation screens during the networking portion of the event. Gold-level sponsors will be thanked by name during the event. Platinum- and gold-level sponsors will receive limited category exclusivity for this event. Sponsorships will be awarded on a first-come, first-served basis. All sponsors will receive level-based right of first refusal to sponsor future expos.

SILVER

\$1,500 and up

limit of five silver-level sponsors

Silver-level sponsors will receive a half-page sponsorship in the event program and a small (one-person) table/booth. Sponsors' logos will be featured with those of other silver-level sponsors on the event website, and on scrolling presentation screens during the networking portion of the event.

BRONZE

\$500 and up

Bronze-level sponsors will receive a quarter-page placement in the event program and will have a shared space to place informational materials during the event. Sponsors' logos will be featured with those of other bronze-level sponsors on the event website, and on scrolling presentation screens during the networking portion of the event.

FRIEND OF THE EXPO

\$250 and up

Friend-level sponsors will have their logo appear with those of other friend-level sponsors in the event program. Sponsors' logos will be featured with those of other friend-level sponsors on the event website, and on scrolling presentation screens during the networking portion of the event.